

celebrating
EARTH DAY 2018

seventh^o
generation™

Caring for the next seven generations of tomorrow with
clean, earth friendly products for home.



LASSENS

NATURAL FOODS & VITAMINS

WWW.LASSENS.COM

April
2018

100% Organic Produce



ORGANIC
Bartlett
Pears

\$1.99
lb.



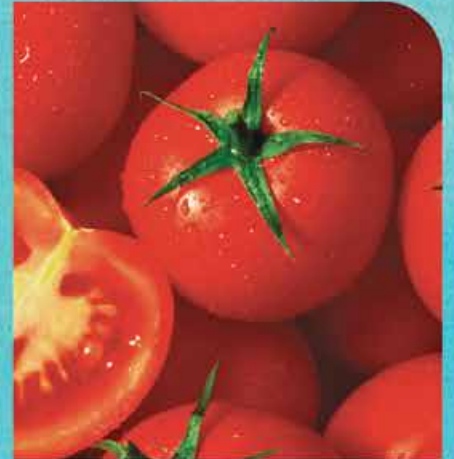
ORGANIC
Blueberries
6 oz. package

\$3.99
ea.



ORGANIC
Pineapple

\$1.99
lb.



ORGANIC
Large Tomato

\$1.99
lb.

Lassen's Fresh Kitchen



Raw Tacos

Organic Butter Lettuce, Organic Walnuts, Organic Coriander, Organic Cumin, Organic Chili Powder, Tamari, Garlic, Apple Cider VgrRaw and Organic Cashews, Organic Mango Salsa, Organic Red Cabbage, Salt, Nutritional Yeast.

\$7.99
ea.



Quinoa Tabbouleh

Organic Quinoa, Organic Cucumber, Organic Parsley, Organic Tomato, Organic Green Onions, Organic Lemon Juice, Organic Garlic, Extra Virgin Olive Oil, Organic Mint, Salt, Organic Black Pepper.

\$9.99
lb.



BLUEBERRY HEAVEN

Organic Coconut Water, Organic Banana, Organic Blueberry.

\$5.99
16oz

\$7.99
24oz



Rosemary Thyme Chicken Breast

Organic Chicken Breast, Organic Grapeseed Oil, Organic Rosemary, Organic Thyme, Organic Garlic, Organic Black Pepper, Sea Salt.

\$9.99
lb.



VEGAN HERO COLLARD WRAP

Smoked Tomato Deli Slices, Organic Mixed Greens, Organic Tomato, Organic Red Onion, Daiya Havarti Cheese, Olive Tapenade, Stoneground Mustard, Collard Green

\$5.99
ea.

YOUR NEIGHBORHOOD BUTCHER





True Story
Chicken Sausage
Wildflower Honey
or Sriracha Jalapeno
10 oz pkg.

true story. **\$4⁹⁹** ea.




Smart Chicken
**Organic Boneless
Skinless Chicken
Breast**

\$9⁹⁹ lb.





Fresh/Frozen
**21/25 Raw
Shrimp**

\$14⁹⁹ lb.




Fresh/Frozen
**Wild Caught
Sockeye
Salmon Fillet**

\$9⁹⁹ lb.

SAMBAZON
Amazon Energy Acai
12 oz



\$1⁶⁹
+CRV

THINK THIN
Chunky Peanut
Butter Bar
2.1 oz



\$1⁴⁹

COCOLIBRE
Organic
Coconut Water
1ltr



\$3⁹⁹

JEREMIAH'S
Organic Dark Breakfast
Coffee Ground Fresh
10 oz



\$7⁴⁹

SILK
Unsweetened
Soy Milk
64 oz



\$3⁴⁹

LIFEWAY
Organic Plain Kefir with
Strawberry Rosehip
5.3 oz



\$1⁶⁹




Sunfed Ranch
Flap Meat

\$6⁹⁹ lb.



THE SEAWEED BATH CO.

Wildly Natural



NEW CHAPTER

Inspired by Nature



ALACER

Naturally Boost Immunity



LASSENS VITAMINS

Trusted Quality



GARDEN OF LIFE

Empowering Extraordinary Health®



ENERGIZE ORGANICS

Herbal Synergy
48 gm

SAVE \$1.50

Additional Items On Sale!



\$849

Also on sale,
Herbal Synergy, 8 oz, \$29.99

BIO-K+

Dairy & Vegan Fermented Probiotics

Strawberry or Mango
6 pk

SAVE \$8.50



\$1999

Also on sale,
Dairy Fresh Probiotic Strawberry, 12 pk, \$32.99
Non-Dairy Fresh Probiotic Mango, 12 pk, \$32.99

JARROW FORMULAS

Vegan D3 5,000 IU
60 ct

SAVE \$8



\$1999

Also on sale,
Beyond Bone Broth Beef Flavor, 10.8 oz, \$23.99
Bone Up, 360 ct, \$29.99

CARLSON LABS

Chew Iron
30 ct

SAVE \$1.50

Additional
Items On
Sale!



\$4⁹⁹

Also on sale,
Melatonin Gummies, 60 ct, \$7.99
Vitamin D3 10,000 IU, 120 ct, \$14.99

CHARLOTTE'S WEB

Hemp Infused Scented Balm
0.5 oz

SAVE \$3



\$11⁹⁹

Also on sale,
Everyday MCT Oil Mint Chocolate, 30 mL, \$31.99
Everyday Original Olive Oil, 30 mL, \$31.99

RAINBOW LIGHT

Women's Energy Multivitamin Gummy
30 ct

SAVE \$5



\$19⁹⁹

Also on sale,
Women's One Multivitamin,
90 ct, \$33.99

NORDIC NATURALS

Lemon Ultimate Omega
60 ct

SAVE \$5.50



\$22⁴⁹

Also on sale,
Lemon Ultimate Omega
2X Plus D3, 60 ct, \$39.99

ANCIENT NUTRITION

Bone Broth Collagen Pure
450 gm

SAVE \$11

Additional
Items On
Sale!



\$31⁹⁹

Also on sale,
Bone Broth Protein Turmeric,
460 gm, \$36.99

URBAN MOONSHINE

Healthy Liver Bitters
15 ml

SAVE \$1



\$6⁹⁹

Also on sale,
Aller-Blast,
2 oz, \$14.99

GODDESS GARDEN

Organics Kids SPF 30 Spray
8 oz

SAVE \$6

Additional
Items On
Sale!



\$11⁹⁹

Also on sale,
Organics Sport SPF 30 Spray
Sunscreen, 3.4 oz, \$9.49

DR. KING'S NATURAL MEDICINE

Skin Tag Remover
0.5 oz

SAVE \$3.50



\$13⁴⁹

Additional
Items On
Sale!

Also on sale,
Advanced Arnica,
3 oz, \$16.49

SHIKAI

Coconut
Hand &
Body Lotion
8 oz

SAVE \$2.50



\$7⁹⁹

Also on sale,
Coconut Shower Gel,
12 oz, \$7.99

PARA KITO

Mosquito
Repellent
Roll-On Gel
1 ct

SAVE \$3



\$16⁴⁹

Additional
Items On
Sale!

Also on sale,
Party Band, 1 ct, \$16.99

DR. BRONNER'S

Citrus
Liquid
Soap
32 oz

SAVE \$1.50



\$16⁴⁹

Also on sale,
Rose Liquid Soap,
32 oz, \$16.49

TOM'S OF MAINE

Deep Forest
Men's Stick
Deodorant
2.25 oz

SAVE \$1



\$4⁴⁹

Also on sale, Simply White Clean
Mint Toothpaste, 4.7 oz, \$5.49
Sensitive Soothing Mint
Toothpaste, 4oz, \$5.49

HARMONIC INNERPRIZES

Nascent Iodine 1 oz

SAVE \$8

Additional
Items On
Sale!



\$31⁹⁹

Also on sale,
Colloidal Gold,
2 oz, \$39.99

AMERICAN PROVENANCE

Shotguns & Shenanigans
Deodorant
2.65 oz

SAVE \$3.50

Additional
Items On
Sale!



\$3⁹⁹

Also on sale, Pinups & Paramours
Deodorant, 2.65 oz, \$3.99
Lavender Deodorant, 2.65 oz, \$3.99

BEVERAGES & SNACKS

**EARTH
BALANCE**
Vegan Cheddar Puffs
4 oz

\$2⁶⁹



**ROAR
BEVERAGES**
Organic Cucumber
Watermelon 16.9 oz

\$1⁴⁹
+CRV



BLUE DIAMOND
Unsweetened
Vanilla Almond Milk
32 oz

\$1⁹⁹



**R.W.
KNUDSEN**
Organic Pear Juice
32 oz

\$3⁸⁹
+CRV



SO DELICIOUS
Organic Unsweetened
Coconutmilk
64 oz

\$2⁹⁹



**PROUD SOURCE
WATER**
Rocky Mountain
Spring Water 25.3 oz

\$2⁸⁹
+CRV



CALIFIA FARMS
Vanilla Almondmilk
Creamer 32 oz

\$3⁴⁹



ICONIC
Protein Vanilla
Bean Drink
11.5 oz

\$2¹⁹
+CRV



KONA RED
Vanilla Cold
Brew Coffee
12 oz

\$2⁶⁹
+CRV



CALI WATER
Cactus Water
Prickly Pear
1ltr

\$3⁶⁹



REBBL
Turmeric Golden-Milk Elixir
12 oz

\$2⁸⁹
+CRV



ETERNAL
Spring Water
1.5 ltr

\$1⁴⁹
+CRV



BRIGHT GREENS
Smoothie Shakers
Pineapolis
7 oz

\$4⁷⁹



ECHO WATER
Purified Water
1.5 ltr

\$1⁸⁹
+CRV



ANGIES
Boom Chika Pop
Sea Salt Popcorn
4.8 oz

\$2⁴⁹



**MARY'S GONE
CRACKERS**
Original Organic
Wheat Free/Gluten
Free Crackers 6.5 oz

\$3⁴⁹



LILY'S SWEETS
Dark Almond Stevia
Sweetened Chocolate
3 oz

\$2⁹⁹



ZEMAS
Double Chocolate
Mini Cookie
5 oz

\$3⁴⁹



BOUNCE
Energy Ball Cacao Mint
Protein Bomb
161.48

\$1²⁹



BOBO'S
Oat Bar
Almond
Butter
3 oz

\$1⁹⁹



GREAT GROCERIES



LIGHTLIFE

Original Soy Tempeh
8 oz

\$2.49



NATURE'S PATH

Chia Plus Waffles
7.4 oz

\$2.69



BARBARA'S

Puffins Peanut Butter Cereal
11 oz

\$3.49



NAVITAS NATURALS

Hemp Power Seeds
8 oz

\$8.49



AMY'S

Organic Beans Rice & Cheese Burrito
6 oz

\$2.49



BUBBIES

Kosher Dill Pickles
33 oz

\$4.99



EPIC PROVISIONS

Uncured Cranberry Bison Bacon Bar
1.3 oz

\$1.99



LUCINI

Organic Extra Virgin Olive Oil 17 oz

\$9.49



LUNDBERG

Organic White Jasmine Rice
2 lb

\$4.99



LUNDBERG

Organic Short Grain Brown Rice
Per lb

\$1.99



SO DELICIOUS

Unsweetened Coconut Yogurt
24 oz

\$4.99



GRAIN TRUST

Organic Brown Rice
30 oz

\$3.49



CASCADIAN FARM

Raisin Bran Cereal
12 oz

\$2.99



BACK TO NATURE

Chocolate Chunk Cookies 9.5 oz

\$3.49



DAIYA

Shreds Mozzarella Style
8 oz

\$3.49



EVOL

Sriracha Chicken
9 oz

\$3.29



NOOTREES

Bamboo Toilet Tissue
4 roll

\$2.49



ECOS-EARTH FRIENDLY

Free & Clear Detergent 170 oz

\$11.99



SEVENTH GENERATION

Free Clear Dish Liquid
25 oz

\$2.99



BIOKLEEN

Laundry Liquid
64 oz

\$8.89



THE SEAWEED™ BATH CO.

HARVESTED BY *Hand*



Since 2010, The Seaweed Bath Co. has been devoted to transforming the skin and hair care ritual by providing nutrient-rich, performance-optimized personal care formulas that offer visible results, as well a unique ocean-inspired sensory experience that instills a sense of well-being.

This is achieved by harnessing the powerful benefits of The Seaweed Bath Co.'s hero ingredient: bladderwrack seaweed. Today, The Seaweed Bath Co. continues to be driven by science-backed research, an unwavering curiosity, and the desire to offer accessible beauty products that embody the vitality and healing wonders of the ocean.

ALL PRODUCTS..... 40% OFF



LASSENS EARTH DAY 2018

**APRIL 20TH & 21ST
TWO DAY SALES
FRIDAY & SATURDAY
RAFFLE PRIZES TASTE TESTS AND MORE**



BOGO FREE Buy One, Get One
SELECTED PRODUCTS FROM SEVENTH GENERATION
AND "ECOS" EARTH FRIENDLY



CALIFIA FARMS
SELECT ALMOND MILK 48 OZ **20% OFF**



GT'S
KOMBUCHA
SELECTED VARIETIES
16.2 OZ **\$1.99 each**

AND MUCH MORE...

LASSENS
NATURAL FOODS & VITAMINS

FOLLOW US ON
CLOSED ON SUNDAYS

LOCATIONS
FEATURING
DELIS AND
JUICE BARS

FRESNO
559-434-6990

BAKERSFIELD
661-324-6990

SAN LUIS OBISPO
805-250-2805

SANTA MARIA
805-925-3432

SANTA BARBARA
805-683-7696

VENTURA
805-644-6990

OXNARD
805-486-8266

THOUSAND OAKS
805-495-2609

SIMI VALLEY
805-522-6990

LOS FELIZ (LA)
323-660-0052

ECHO PARK (LA)
213-542-6535

MIRACLE MILE (LA)
323-648-7980